

dance *with courage*

Dear Community Friend,

Over the last 17 years, Dance Arts Centre (DAC) has teamed up with True Friends to host the annual **Dance with Courage Dance Marathon**, raising over **\$335,000** for children with disabilities to attend **True Friends Camps** - where children with disabilities and special needs can play and learn without barriers. Campers create new friendships, build independence and confidence, and engage in adventures, while having an unforgettable summer at camp.

Each year, Dance with Courage looks a little different, but the common goal has stayed the same: support True Friends and their participants. The fundraiser will run from **November 4th to November 15th** and challenge DAC dancers to reach out to their family, friends, neighbors, and community for support. Friendly competitions throughout the weeks incentivize the dancers to work with their team to raise the most support for True Friends.

We need your help with sponsoring our event. Your tax-deductible (Tax ID # 41-1543013) Sponsorship will help us reach our goal of raising \$20,000 to support True Friends!

All proceeds from the Dance with Courage Dance Marathon go directly to True Friends, 501©3 41-1543013. This effort heavily impacts Dance Arts Centre's resolve to teach the importance of working together, leading by example, and ingraining deep values of social responsibility by giving back to our community.

Thank you so much for your partnership in helping us make this event a success!

Sincerely,

Jill Rieken
Dance with Courage Founder
&
Emma Erickson
True Friends Development Officer

DANCE WITH COURAGE SPONSORSHIPS

To secure your sponsorship & inclusion on our marketing materials, please respond no later than October 25th, 2023.

2023 Sponsorship Opportunities	Premier Sponsor \$500	Gold Sponsor \$250	Challenge Sponsor
Name mentioned in press release article about the event	✓		
Name/Logo Included within True Friends online e-newsletter	✓		
Name/Logo included on all printed marketing materials	✓	✓	
Logo & Link on our official Dance with Courage website	✓	✓	✓
Social Media Recognition on Dance with Courage accounts	✓	✓	✓
Name/Logo attached to the fundraising challenge and included in all challenge promotional materials and posts			✓

* Your business can donate prizes (swag, gift cards, experiences, etc.) for one of our pop-up challenges to incentivize and reenergize supporters along the way! Please reach out to brainstorm ideas and options for how your business can best get involved and support the event!

PAYMENT OPTIONS - Donations may be tax deductible (Tax ID - 41-1543013).

Card – On the official Dance with Courage website under the sponsor tab: DanceWithCourage.org

Check – Please make checks payable to True Friends and include “DWC Sponsor” on the memo line.

True Friends
10509 108th St NW
Annandale, MN 55302

SPONSORSHIP QUESTIONS & LOGOS FOR MATERIALS

Emma Erickson
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